



Most women will experience occasional vaginal dryness at some point, which can cause discomfort during intimacy. When women are trying to conceive (TTC), this dryness can increase as a couple transitions from lovemaking to "baby-making," with scheduled intercourse around fertile time. Unfortunately, other common lubricants can be toxic to sperm and should not be used when you are ready to conceive.

Pre-Seed Fertility-Friendly Personal Lubricant is specially designed for use when trying to conceive. Its unique moisture is balanced to match the fertile fluids naturally made by your body. Pre-Seed lubricant can best mimic and supplement these natural fluids when it is deposited inside the vagina near the cervix before intercourse, using the applicators included in the box. Pre-Seed lubricant can also be applied externally to the genital area using your fingers.

USES:

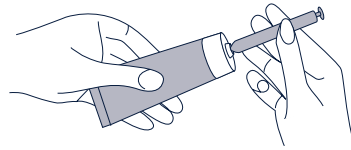
Pre-Seed lubricant supplements the body's own natural lubricating fluids to moisturize, relieve friction and to enhance the ease and comfort of intimate sexual activity. Pre-Seed lubricant is safe for use by couples who are trying to conceive and may be applied to vaginal or penile tissues for lubrication and moisturization. It is compatible with latex and polyurethane condoms.

Directions for Using Pre-Seed lubricant with Disposable Applicators:

1. Remove seal from tube before initial use.
2. Pre-Seed lubricant can be applied prior to starting intercourse. Inserting it before intercourse allows the moisture

to disperse throughout the vagina and offers more spontaneity. Many women apply Pre-Seed about 15 minutes before intercourse.

3. With the plunger pushed all the way in (closed) twist the applicator onto the tube along the threads of the tube (see picture).



4. Gently squeeze the bottom of the tube to force lubricant into the applicator and continue squeezing until the plunger moves up and the applicator is filled to the level you want. Do not draw the plunger back to fill the applicator. Most women will choose the 2 or 3 g fill line to meet their needs. Then, untwist the applicator from the tube. Be sure and keep the open end of the applicator upright until it is inserted in the vagina, so that product is not spilled.

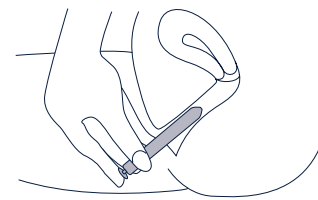
5. After each use, firmly replace the cap and roll up the tube from the bottom. **Do not leave the tube uncapped between uses.**

6. Do not store product in the applicator for more than 30 minutes prior to use. This means if you draw product into the applicator but do not insert it inside the vagina within 30 minutes, the unused product needs to be discarded and the applicator thrown away.

7. To apply Pre-Seed lubricant, gently insert about half the length or more of the applicator into the vagina. This can be done while standing, lying down or sitting (such as on the toilet). If the applicator is difficult or uncomfortable to insert, pull it back to the vulvar opening and redirect the applicator more to the center of the vagina. Usually this will mean pointing the applicator more toward your back as you insert it. You can also use your fingers to

apply some product from the tube directly to your external genitalia to help ease applicator insertion.

8. Once inside the vagina, hold the barrel of the applicator in place and slowly push the plunger all the way in to release the lubricant into the vagina (see picture).



9. Remove both parts of the applicator from the vagina.
10. Each applicator is intended for a single use. Discard the applicator following use. **DO NOT REUSE APPLICATORS.**

If this application method doesn't provide enough moisture, we suggest you apply product inside the vagina (as shown) while lying down in bed, IMMEDIATELY before intercourse. You may also want to squeeze a small amount of product from the tube onto your fingertips, and apply directly to external genitalia.

If this application method provides too much moisture for you, apply the product earlier before intercourse (e.g., up to an hour); apply fewer grams of product (1-2 g); or wipe off the vulvar area with a tissue after applying the product inside the vagina.

Directions for Using Pre-Seed lubricant Externally:

1. Remove seal from tube before initial use.
2. Squeeze a small amount of product (size of a quarter) onto your fingers and apply to genital area. Vary amount to achieve desired lubrication. The product's mild ingredients may require you to apply a bit more initially than you might with other products, in order to saturate the skin and provide longer lasting lubrication.

Individuals Using Pre-Seed lubricant While Trying to Conceive:

Consult your physician if you have not become pregnant after 6 months of product use.

QUALITY ASSURANCE:

Each lot of Pre-Seed Lubricant is tested to ensure the following:

Test	Specification
pH	7.0 – 7.4
Osmolality (ion concentration)	260 – 370 mOsm/kg

INGREDIENTS:

Purified Water, Hydroxyethylcellulose, Pluronic, Sodium Chloride, Sodium Phosphate, Carbomer, Methylparaben, Sodium Hydroxide, Arabinogalactan, Potassium Phosphate, Propylparaben

⚠️ WARNINGS:

- Pre-Seed lubricant is not a contraceptive. It does not harm sperm or interfere with their function.
- Keep out of reach of children.
- Do not use if quality seal on the tube is broken; instead, return contents to place of purchase.
- Pre-Seed lubricant is extremely slippery; clean up any spills immediately.
- Do not use product if active infection or vaginal trauma is present.
- **DO NOT USE AFTER EXPIRATION DATE.** Expiration date can be found on the tube crimp and the outside of the carton (4-number year and 2-number month).

⚠️ CAUTION: Keep out of reach of children

If application of Pre-Seed lubricant causes irritation or discomfort, discontinue use of the product. If symptoms persist, contact your physician.

PSIN-00099-01

IMPORTANT: The applicators are single use only. Dispose of each applicator after use by placing it in a trash receptacle. **DO NOT REUSE APPLICATOR.** If additional lubrication is needed, use a new applicator or apply by hand.

Store at 36° to 86°F (2°-30°C)



Visit us at preseed.com to learn more.

Made in the USA for Church & Dwight Co., Inc. Ewing, NJ 08628

1-800-833-9532 (M-F 9AM - 5PM EST)

Church & Dwight Co., Inc.
Ewing, NJ 08628

US Patents: 7,838,509; 6,593,309 & 6,140,121; and other international patents.

REF
99900



Manufacturer's Coupon / Expires 12/31/17

Save \$1.00



on your next purchase of Pre-Seed™ Fertility-Friendly Personal Lubricant

Valid only for product size stated. Limit one coupon per purchase. Consumer must pay any sales tax. RETAILER: Only U.S. retail distributors of product stated or others specifically authorized by us may redeem coupon for face value plus 8¢ handling if terms of offer are met. Upon request, retailer must show invoices for enough stock to cover coupons presented. Cash value 1/100¢. Mail to: Church & Dwight Co., Inc., CMS Dept. #33200, 1 Fawcett Drive, Del Rio, TX 78840. Void where prohibited, taxed, licensed, or restricted, or if copied, altered, or transferred ©2015 Church & Dwight Co., Inc. 40252

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